



Sponsors Kit

2018 March Classic
March 20, 2018
Grain Farmers of Ontario

WHAT IS THE MARCH CLASSIC?

The March Classic is the largest grain-focused conference in Eastern Canada drawing upwards of 700 attendees from farms across Ontario, government, and industry.

Conference attendees will receive presentations from four world-class speakers, as well as updates from Grain Farmers of Ontario.

Throughout the day, the exhibit hall hosts over 60 exhibits, including large machinery, as well as special benefits like book signings and meet-and-greets with celebrities.

Those who stay for the evening banquet will enjoy continued conversations while dining and being entertained by a top-notch performer.

WHY SPONSOR THIS EVENT?

This high profile event draws a lot of attention. Your company will receive recognition, not only from the attendees, but also through media and word-of-mouth at numerous Grain Farmers of Ontario meetings leading up to the event.

Your sponsorship demonstrates your commitment to the grain industry and will build your reputation among the Grain Farmers of Ontario membership – a membership that includes all 28,000 barley, corn, oat, soybean, and wheat farmers across the province.

WHERE IS THE MARCH CLASSIC HELD?

London Convention Centre
300 York Street, London, ON N6B 1P8
presented by: Grain Farmers of Ontario

WHO DO I CONTACT?

Sponsorship Inquiries:

Don Carruthers
DonCar Strategic Marketing Inc.
Phone: 519-927-5234
Fax: 519-927-3333
Email: doncar@ca.inter.net

General Information:

Brianne Curtis
Grain Farmers of Ontario
679 Southgate Drive
Guelph, ON N1G 4S2
Phone: 519-767-2773
Email: bcurtis@gfo.ca





Sponsorship Opportunities

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SPONSORSHIP LEVELS	PLATINUM \$10,000	GOLD \$7,000	SILVER \$4,000	BRONZE \$2,000
• Complimentary display	Complimentary 10' free standing display in the exhibit hall			
• Complimentary lunch and banquet tickets	3	2	1	1
• Company logo display	Rolling marquee during banquet, lunch, and breaks	Rolling marquee during banquet, lunch, and breaks	Rolling marquee during banquet, lunch, and breaks	
• Acknowledgements	Printed in registration package, in the Ontario Grain Farmer magazine before and after the conference, and on the Grain Farmers of Ontario website	Acknowledgement printed in the registration package and in the Ontario Grain Farmer magazine before and after the conference.	Acknowledgement printed in the registration package	Acknowledgement printed in the registration package
• Opportunities	Display promotional materials on meeting tables with committee approval, advertisement in participant package and company logo with link on the March Classic web page	Opportunity to include an advertisement in the participant package and company logo with link on the March Classic web page	Opportunity to include a company logo with link on the March Classic web page	Opportunity to include a company logo with link on the March Classic web page

SPONSORSHIP OPPORTUNITIES

There are many ways to sponsor the March Classic as outlined above.

Grain Farmers of Ontario welcomes your input and appreciates hearing from our valued sponsors. Please call us to discuss your unique ideas for sponsoring the event.

ADDITIONAL OPPORTUNITIES

Alternatively, your company can choose to sponsor one of the following aspects of the day: Banquet entertainment, participant gifts, speakers, industry networking reception, banquet refreshments and meals, and more. Costs vary for these opportunities. For more information, please contact Don Carruthers.





Please complete this form and forward to
DonCar Strategic Marketing Inc., c/o Don Carruthers
17812 St. Andrew's Rd., Caledon, ON L7K 2C4
Phone: 519 927 5234 Fax: 519 927-3333
Email: doncar@ca.inter.net

Company: _____

Mailing Address: _____

Contact Person: _____

Email: _____

Phone: _____

Signature of Exhibitor

Date

Upon receipt of this completed form, an invoice will be forwarded to you.





Lunch/Banquet Form

2018 March Classic

March 20, 2018

Grain Farmers of Ontario

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SPONSORSHIP LEVEL: _____

LUNCH AND BANQUET

Name of Attendee

LUNCH*

\$15 per ticket

BANQUET*

\$45 per ticket

TOTAL

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

* taxes included (Lunch \$1.73, Banquet \$5.18)

Subtotal \$ _____

Total \$ _____

Signature of Exhibitor

Date

Upon receipt of this completed form, an invoice will be forwarded to you.

